



RIDDHI GALAIYA

SOCIAL MEDIA MARKETING SPECIALIST

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EDUCATION

- D.Y. Patil University, Mumbai
Bachelor Degree in Marketing

Riddhi Galaiya serves as the Social Media Marketing Specialist for Mohr Partners, Inc. In this role, she manages the firm's social media presence, develops engaging digital content, and supports marketing initiatives that strengthen brand visibility and audience engagement across multiple platforms.

She focuses on creating strategic social media campaigns, producing content for digital channels, and leveraging marketing tools and analytics to enhance engagement and lead generation. Riddhi also collaborates with internal teams to ensure consistent messaging and brand alignment across all marketing communications.

Prior to joining Mohr Partners, Riddhi worked as a Social Media Manager at Celex Ensemble (UK), where she led social media strategy and content development, significantly increasing online engagement and inbound inquiries. She has also held marketing roles at Covest, Engati Technology, and A.J Enterprise, where she contributed to campaign execution, digital marketing initiatives, and brand development.

Riddhi holds a Bachelor's degree in Marketing from D.Y. Patil University, Mumbai.