



TAMANNA DAKUA

MARKETING & CRM ADMINISTRATOR

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EDUCATION

- Lokmanya Tilak Institute of Management Studies,
Bachelor of Business Administration in Marketing

Tamanna Dakua has joined Mohr Partners as a Marketing & CRM Administrator. In this role, she supports marketing and business development initiatives through CRM management, sales reporting, process optimization, and data-driven insights to enhance pipeline visibility and operational efficiency.

Tamanna brings over two years of experience in sales operations and CRM administration, primarily supporting SaaS sales teams. Prior to joining Mohr Partners, she served as a Sales Operations Specialist at organizations including Italent | Bizgrow, SVA Technologies, and PEB360 Solutions (India) LLP, where she managed HubSpot and Salesforce systems, built sales dashboards, conducted pipeline reviews, supported compensation processes, and collaborated cross-functionally to improve sales performance and forecasting accuracy.

She holds a Bachelor of Business Administration (BBA) in Marketing from Priyadarshini Lokmanya Tilak Institute of Management Studies, Nagpur.