



MIKE MULCAHY

ASSOCIATE DIRECTOR OF MARKETING

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EDUCATION

- University of New Mexico
Bachelor of Arts in Journalism & Mass Communication

AWARDS

- Mohr Partners Corporate MVP, 2023

CERTIFICATIONS

- Professional Certified Marketer, *American Marketing Association*
- Certified Digital Marketing Professional, *Digital Marketing Institute*

Mike Mulcahy serves as the Associate Director of Marketing in Mohr Partners' Dallas office, where he leads the firm's corporate marketing and communications efforts. In this role, he directs the development and execution of strategic marketing initiatives and oversees the creation of multimedia content, campaigns and corporate communications aligned with firmwide business goals. He also manages and mentors a multinational team of marketing professionals while collaborating with internal and external stakeholders to drive brand consistency and performance.

Since joining Mohr Partners in 2021, Mike has held progressively senior roles. He began as a Marketing Specialist before being promoted to Marketing Manager in early 2023 and then to Senior Marketing Manager in 2024. He assumed his current position in 2025.

He holds a Professional Certified Marketer (PCM) certification from the American Marketing Association and is a Certified Digital Marketing Professional through the Digital Marketing Institute.

In 2024, Mike received the Mohr Partners Corporate MVP award, presented to the staff member who demonstrates outstanding loyalty, professionalism and work ethic in their role.

Mike has a diverse background in real estate marketing. Prior to joining Mohr Partners, he served as Brand Communications Manager at Highmark Residential, where he led brand strategy efforts for a portfolio of over 275 multifamily communities. Before that, he worked at STRIVE Real Estate, a commercial real estate investment sales firm, where he expanded the company's marketing reach through the development of comprehensive marketing materials.

Earlier in his career, Mike worked in athletic communications at the University of New Mexico for seven years. There, he served as the sports information director and media contact for multiple athletic teams, including the NCAA Division I women's cross country team champions in 2015 and 2017. He also led graphic design and social media strategy for Lobo Athletics, with his writing and photography featured in both local and national media outlets.

In his free time, Mike enjoys photography, graphic design and cheering on the Dallas Cowboys, New York Yankees and New Mexico Lobos.