



CAROLINE YOUNGBLOOD

MARKETING SPECIALIST

DIRECT: (214) 273-8658

EMAIL: caroline.youngblood@mohrpartners.com

14643 Dallas Parkway • Suite 1000 • Dallas, TX 75254

EDUCATION

- Texas A&M University
Bachelor of Arts, English and Communication

Caroline Youngblood serves as a Marketing Specialist for Mohr Partners, Inc., working at the firm's Dallas headquarters. In her role, she organizes and facilitates RFI/RFP responses and client proposals, shapes and executes strategic brand initiatives and collaborates with internal and external teams to promote the firm's identity and support marketing plans.

Caroline began her career at Mohr Partners in the summer of 2023 as a Marketing Intern during her senior year at Texas A&M University. She then joined the team full-time in 2024 as a Marketing Specialist.

As Mohr Partners' summer intern, Caroline created case studies, participated in over a dozen client proposals and transactions, helped manage the company website and directed the 2023 summer intern recap video.

Her other experience included working as the Head of Marketing and Communications for Cynthia Yanof, an author and podcaster in Dallas. Her duties included managing all marketing and communication efforts for Yanof's three-month book launch campaign and maintaining all brand partnerships pertaining to the book release. Under her direction, the campaign met the pre-order launch goal on Amazon.

Caroline also served as a Digital Marketing Intern at Ezer Digital Consulting, developing digital marketing strategies and writing original, creative content for social media and email marketing.

Caroline earned a Bachelor of Arts in English and Communication from Texas A&M, where she was also a member of the Kappa Alpha Theta sorority and student government.